

Scott Mecham 2012 BBB Student of Integrity Awards

Sponsored by BBB Foundation Nebraska, South Dakota & southwest Iowa

BBB

2012 APPLICATION GUIDE

GENERAL INFORMATION

The Scott Mecham BBB Student of Integrity Awards has been established to:

- Honor the memory of Scott Mecham who served as the Better Business Bureau President from 1991 until January 2006
- Recognize high school students that personify the values, leadership and integrity that Mr. Mecham exemplified in his life
- Emphasize the importance of ethical behavior, community service, academic accomplishments and personal integrity - humility, courage, compassion and respect
- Strengthen BBB ties to the communities it serves
- Establish relationships with future business leaders

APPLICATION QUALIFICATIONS

- High school junior or senior
- Plans to continue their education after high school graduation
- Resides in Nebraska, South Dakota or southwest Iowa
- Nominated by a high school principal, guidance counselor, teacher, community or religious leader
- Students who enter the competition as juniors, but are not winners, may apply again as seniors in 2013

AWARDS & JUDGING CRITERIA

Two \$2,000 scholarships will be presented to students from each of the following areas:

1. Omaha metro area or southwest Iowa
2. Lincoln metro area or greater Nebraska
3. South Dakota

Scholarship recipients will be selected by 3 independent panels of judges from the academic and business communities in metro Omaha, metro Lincoln and metro Sioux Falls and will be awarded based on the following judging criteria:

- Academic - 5%
- Leadership - 20%
- Community Service - 20%
- Recommendations/Nominations - 20%
- Essay Content - 35%

Each award recipient will receive a \$2,000 scholarship to an accredited school/college of their choice. Scholarships will be distributed directly to the recipients' post-secondary schools upon verification of the students' enrollment.

The scholarships must be applied toward tuition and/or room and board.

The names of the six award recipients will be announced by the Better Business Bureau in April 2012. The students will be officially recognized at one of BBB's Integrity Award Luncheons held in Omaha and Lincoln, Nebraska in October, 2012.

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APPLICATION GUIDELINES

Entries must include the items listed below. They should all be submitted together, each item labeled and typed on a separate 8.5"x11" sheet of paper.

Scholarship Award Checklist:

- _____ Application form
- _____ Nomination form from your principal, guidance counselor, teacher, community or religious leader
- _____ Description of your school-related extracurricular activities—include awards/honors or offices held
- _____ Description of any work experience, community activities and/or organizations in which you have participated—include awards/honors or offices held
- _____ Two letters of recommendation from a school official, religious institution, employer or community leader, in addition to your nomination form (Cannot be nominating person)
- _____ Description of your post-secondary education plans and any awards received relating to academic achievement
- _____ Provide on of the following:
 - a) Official copy of your most recent transcript, if you attend an accredited high school or a notarized copy of your recent transcript, if home-schooled
 - b) Official copy of ACT or SAT
- _____ Response to the following essay singled spaced, 12 point font with 1" margins, and approximately 500 words

Essay:

Discuss an ethical issue in one of the following areas: politics, business or your community. Give specific examples of how the issue affects you and others and state how your personal philosophy of ethics, trust and integrity guides the choices faced in solving the issue.

Retain a copy of your completed entry. All materials submitted become the property of Better Business Bureau, Inc.

FORM SUBMISSION

Omaha metro or southwest Iowa residents mail to:

Margo Riekas
Better Business Bureau
11811 P Street
Omaha, NE 68137

Lincoln metro or greater Nebraska residents mail to:

Teresa Stitche Fritz
Better Business Bureau
3633 O Street, Suite 1
Lincoln, NE 68510

South Dakota residents mail to:

Jim David
Better Business Bureau
300 N Phillips Avenue, Suite 202
Sioux Falls, SD 57104

DEADLINE

Entries must be postmarked by **Friday, March 9, 2012**

QUESTIONS

If you have any questions, contact BBB Communications Director, Margo Riekas at (402) 898-8526, (800) 649-6814 #8526 or mriekes@bbbnebraska.org